AIR VISITOR CHARACTERISTICS BY PURPOSE OF TRIP

HONEYMOON AND GET MARRIED VISITOR

MEETING, CONVENTION AND INCENTIVE

VISITOR

VISITING FRIENDS AND RELATIVES



AIR VISITOR CHARACTERISTICS BY PURPOSE OF TRIP

HONEYMOON/GET MARRIED: The number of those who arrived by air to get married and/or honeymoon in Hawaii during 2002 climbed 39.3 percent to 696,298 visitors. This group comprised 10.9 percent of total air visitors to the islands. The majority (61.0%) arrived from international points of origin while the remainder came on domestic flights. All islands experienced growth in the number of honeymooners and those who got married in the islands during the year. Close to 65 percent were first-time visitors to the state. The majority purchased group or packaged tours while only 23.5 percent traveled as true independents (TABLE 27).

Oahu hosted 78.3 percent of all honeymooners and those who came to get married in Hawaii. Close to 32 percent visited Maui, 16.1 percent visited Kauai, 14.4 percent visited the Big Island, 1.2 percent went to Lanai and 1.0 percent went to Molokai. The average length of stay by this group in the state was 7.64 days. They spent the most time on Maui (5.88 days), followed by Oahu (5.62 days), Kauai (5.16 days), the Big Island (4.63 days), Lanai (4.19 days) and Molokai (4.01 days). Nearly 88 percent stayed in hotels while 8.5 percent chose condominiums.

MEETING, CONVENTION AND INCENTIVE (MCI): A total of 416,236 visitors came to the islands by air for meetings, conventions and incentives, down 1.7 percent from the previous year. MCI travelers accounted for 6.5 percent of total air visitors in 2002. The majority arrived on domestic flights while 22.2 percent came from foreign destinations. About 63 percent were repeat visitors. More than half (55.0%) came as true independents, while the remainder purchased either group or package tour accommodations (TABLE 28).

MCI visitors stayed an average of 8.33 days in Hawaii. They spent the most time on Maui (6.78 days), followed by the Big Island (6.57 days), Oahu (6.43 days), Kauai (6.02 days), Molokai (4.80 days) and Lanai (4.41 days). Hotels remained the most popular choice for lodging, accommodating close to 90% of all MCI travelers during their stay.

VISITING FRIENDS AND RELATIVES: Those in Hawaii to see friends or relatives (+17.1%) increased to 509,413 visitors and comprised 8.0 percent of all visitors who came by air in 2002. Nearly 82 percent arrived from the U.S. mainland while 18.4 percent came from foreign countries. The majority (77.2%) has been to Hawaii before and 82.5 percent were independent travelers. About 74 percent of this group of visitors went to Oahu, 21.2 percent visited Maui and 18.7 percent visited the Big Island (TABLE 29).

The average length of stay for this group of visitors was 12.64 days, longer than the average 9.40 days for all air visitors to the state. Visitors here to see friends and family spent the most time on Oahu (10.67 days), followed by the Big Island (9.20 days) and Maui (8.77 days), Kauai (8.55 days), Lanai (5.74 days) and Molokai (5.65 days). Close to 61 percent of this group of visitors stayed with their friends and relatives, 30.8 percent stayed in hotels and 9.7 percent stayed in condominiums.

FIGURE 7: 2002 Visitor Arrivals by Purpose of Trip

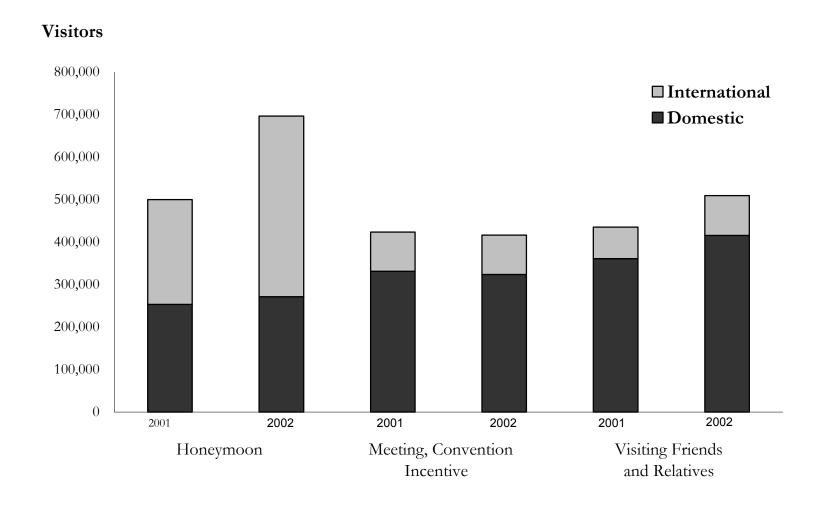


TABLE 27: Honeymoon / Get Married Visitor Characteristics: 2002 vs. 2001 (Arrivals by air)

	TOTAL			DOMESTIC			INTERNATIONAL		
HONEYMOON / GET MARRIED	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	5,320,917	3,932,128	35.3%	2,834,585	2,416,483	17.3%	2,486,332	1,515,645	64.0%
Total Visitors	696,298	499,778	39.3%	271,461	253,253	7.2%	424,837	246,525	72.3%
PARTY SIZE									
One	38,464	43,310	-11.2%	28,527	29,935	-4.7%	9,937	13,375	-25.7%
Two	369,702	332,518	11.2%	210,226	186,563	12.7%	159,476	145,954	9.3%
Three or more	288,132	123,950	132.5%	32,707	36,755	-11.0%	255,424	87,195	192.9%
Avg Party Size	2.39	2.16	10.6%	1.92	1.91	0.5%	2.69	2.42	11.4%
VISIT STATUS									
First-Time	454,162	335,731	35.3%	171,265	161,560	6.0%	282,897	174,171	62.4%
Repeat	242,136	164,047	47.6%	100,196	91,693	9.3%	141,940	72,354	96.2%
Average # of Trips	3.06	2.16	41.8%	2.39	2.48	-3.9%	3.50	1.83	91.2%
TRAVEL METHOD									
Group Tour	161,730	88,687	82.4%	10,886	11,861	-8.2%	150,844	76,826	96.3%
Package	524,402	209,292	150.6%	145,880	132,465	10.1%	378,522	76,826	392.7%
Group Tour & Pkg	153,849	84,935	81.1%	8,631	9,386	-8.1%	145,219	75,549	92.2%
True Independent	164,015	286,734	-42.8%	123,325	118,313	4.2%	40,690	168,421	-75.8%
ISLANDS VISITED									
Oahu	545,015	368,516	47.9%	135,230	131,391	2.9%	409,785	237,125	72.8%
Maui County	219,464	184,687	18.8%	153,923	138,347	11.3%	65,541	46,340	41.4%
Maui	213,511	179,992	18.6%	151,266	135,758	11.4%	62,245	44,234	40.7%
Molokai	7,148	5,871	21.8%	3,766	3,053	23.4%	3,381	2,817	20.0%
Lanai	8,039	7,624	5.4%	6,067	6,007	1.0%	1,972	1,618	21.9%
Kauai	112,035	91,656	22.2%	82,889	75,701	9.5%	29,147	15,955	82.7%
Big Island	100,091	74,985	33.5%	48,485	42,818	13.2%	51,606	32,167	60.4%
Hilo	33,544	20,762	61.6%	17,783	13,497	31.8%	15,761	7,264	117.0%
Kona LENGTH OF STAY	85,129	66,116	28.8%	39,687	37,892	4.7%	45,442	28,224	61.0%
Oahu (days)	5.62	5.57	0.8%	6.65	5.99	11.1%	5.27	5.34	-1.2%
Maui (days)	5.88	5.90	-0.3%	6.85	6.58	4.2%	3.52	3.84	-8.2%
IMolokai (days)	4 01	3 04	31.8%	5.30	3 /9	39.7%	2.57	2 22	15 7%
Molokai (days) Lanai (days)	4.01 4.19	3.04 4.63	31.8% -9.6%	5.30 4.57	3.79 5.30	39.7% -13.7%	2.57 3.00	2.22 2.14	
Lanai (days)	4.19	4.63	-9.6%	4.57	5.30	-13.7%	3.00	2.14	15.7% 40.4% -17.0%
Lanai (days) Kauai (days)	4.19 5.16	4.63 5.32	-9.6% -2.9%	4.57 6.25	5.30 5.91	-13.7% 5.7%	3.00 2.07	2.14 2.50	40.4% -17.0%
Lanai (days) Kauai (days) Big Island (days)	4.19 5.16 4.63	4.63 5.32 4.62	-9.6% -2.9% 0.2%	4.57 6.25 6.03	5.30 5.91 5.65	-13.7% 5.7% 6.7%	3.00 2.07 3.32	2.14 2.50 3.25	40.4% -17.0% 2.0%
Lanai (days) Kauai (days) Big Island (days) Hilo (days)	4.19 5.16	4.63 5.32 4.62 3.39	-9.6% -2.9% 0.2% -21.1%	4.57 6.25	5.30 5.91 5.65 3.42	-13.7% 5.7%	3.00 2.07 3.32 1.54	2.14 2.50 3.25 3.34	
Lanai (days) Kauai (days) Big Island (days) Hilo (days) Kona (days)	4.19 5.16 4.63 2.68	4.63 5.32 4.62	-9.6% -2.9% 0.2%	4.57 6.25 6.03 3.69	5.30 5.91 5.65	-13.7% 5.7% 6.7% 7.9%	3.00 2.07 3.32	2.14 2.50 3.25 3.34 2.90	40.4% -17.0% 2.0% -54.0% 11.1%
Lanai (days) Kauai (days) Big Island (days) Hilo (days)	4.19 5.16 4.63 2.68 4.38	4.63 5.32 4.62 3.39 4.20	-9.6% -2.9% 0.2% -21.1% 4.3%	4.57 6.25 6.03 3.69 5.72	5.30 5.91 5.65 3.42 5.17	-13.7% 5.7% 6.7% 7.9% 10.5%	3.00 2.07 3.32 1.54 3.22	2.14 2.50 3.25 3.34	40.4% -17.0% 2.0% -54.0%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS Hotel	4.19 5.16 4.63 2.68 4.38 7.64	4.63 5.32 4.62 3.39 4.20 7.87	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9%	4.57 6.25 6.03 3.69 5.72 10.44	5.30 5.91 5.65 3.42 5.17 9.54	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4%	3.00 2.07 3.32 1.54 3.22 5.85	2.14 2.50 3.25 3.34 2.90 6.15	40.4% -17.0% 2.0% -54.0% 11.1% -4.8%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505	2.14 2.50 3.25 3.34 2.90 6.15	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only Condo	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only Timeshare	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% 28.7%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% 28.7% 16.8%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4% 191.3%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4% 191.3%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net)	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 271,461	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4% 191.3%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298 696,298 6,192	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3% 212.2%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 271,461 2,535	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6% 7.2% 207.7%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013 424,837 424,837 3,656	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4% 191.3% 72.3% 215.3%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/Conf.	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298 696,298 6,192 2,646	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3% 212.2% 101.7%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 2,535 1,586	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6% 7.2% 207.7% 179.5%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013 424,837 424,837 3,656 1,060	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4% 191.3% 72.3% 72.3% 42.4%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. Meetings	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298 6,192 2,646 1,496	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3% 212.2% 101.7% 87.4%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 2,535 1,586 877	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568 176	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6% 7.2% 207.7% 179.5% 397.1%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013 424,837 424,837 3,656 1,060 619	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 40.9% 117.5% 553.4% 191.3% 72.3% 72.3% 42.4% -0.5%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298 6,192 2,646 1,496 3,799	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799 1,164	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3% 212.2% 101.7%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 2,535 1,586	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6% 7.2% 207.7% 179.5%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013 424,837 424,837 424,837 3,656 1,060 619 2,795	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622 993	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 18.4% 5.0% 40.9% 117.5% 553.4% 191.3%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Corp. MeetingsIncentive Other Business	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298 6,192 2,646 1,496 3,799 2,026	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799 1,164 1,509	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3% 212.2% 101.7% 87.4% 226.3%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 2,535 1,586 877 1,004	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568 176 171 538	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6% 7.2% 207.7% 179.5% 397.1% 488.3%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013 424,837 424,837 3,656 1,060 619	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622 993 971	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 40.9% 117.5% 553.4% 191.3% 72.3% 72.3% 42.4% -0.5% 181.3% -46.0%
Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive	4.19 5.16 4.63 2.68 4.38 7.64 611,984 576,706 59,376 41,267 21,393 14,259 1,397 8,268 12,121 12,470 696,298 696,298 6,192 2,646 1,496 3,799	4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799 1,164	-9.6% -2.9% 0.2% -21.1% 4.3% -2.9% 42.5% 40.4% 35.2% 16.8% -45.8% 16.7% 111.9% 33.2% 39.3% 39.3% 212.2% 101.7% 87.4% 226.3% 34.3%	4.57 6.25 6.03 3.69 5.72 10.44 206,592 183,201 40,549 29,415 19,216 13,282 719 6,636 9,256 9,457 271,461 2,535 1,586 877 1,004 1,502	5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568 176 171	-13.7% 5.7% 6.7% 7.9% 10.5% 9.4% 8.1% 4.5% 9.6% -0.8% 30.0% 17.8% -65.7% 4.8% 75.3% 13.6% 7.2% 207.7% 179.5% 397.1% 488.3% 179.3%	3.00 2.07 3.32 1.54 3.22 5.85 405,391 393,505 18,827 11,851 2,177 977 678 1,633 2,864 3,013 424,837 424,837 424,837 3,656 1,060 619 2,795 524	2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622 993	40.4% -17.0% 2.0% -54.0% 11.1% -4.8% 70.1% 67.2% 172.4% 108.8% 40.9% 117.5% 553.4% 191.3% 72.3% 72.3% 42.4% -0.5% 181.3%

Source: DBEDT

TABLE 28: Meeting, Convention and Incentive Visitor Characteristics: 2002 vs. 2001 (Arrivals by air)

	TOTAL			DOMESTIC			INTERNATIONAL		
MCI Total Visitor Days	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	3,469,121	3,408,818	1.8%	2,802,688	2,757,530	1.6%	666,433	651,288	2.3%
Total Visitors	416,236	423,642	-1.7%	323,776	331,360	-2.3%	92,460	92,283	0.2%
PARTY SIZE									
One	115,325	117,637	-2.0%	87,661	91,354	-4.0%	27,664	26,283	5.3%
Two	180,906	193,204	-6.4%	155,024	165,266	-6.2%	25,882	27,938	-7.4%
Three or more	120,005	112,802	6.4%	81,091	74,740	8.5%	38,914	38,062	2.2%
Avg Party Size	1.79	1.77	1.0%	1.74	1.72	1.6%	1.93	1.96	-1.1%
VISIT STATUS									
First-Time	152,773	164,039	-6.9%	108,389	116,202	-6.7%	44,384	47,837	-7.2%
Repeat	263,463	259,604	1.5%	215,388	215,158	0.1%	48,075	44,446	8.2%
Average # of Trips	4.18	3.96	5.5%	4.28	4.27	0.2%	3.84	2.85	34.8%
TRAVEL METHOD									
Group Tour	114,008	120,507	-5.4%	68,045	73,136	-7.0%	45,963	47,371	-3.0%
Package	163,585	161,047	1.6%	110,846	113,676	-2.5%	52,739	47,371	11.3%
Group Tour & Pkg	90,470	96,125	-5.9%	51,120	55,000	-7.1%	39,350	41,126	-4.3%
True Independent	229,114	238,214	-3.8%	196,007	199,547	-1.8%	33,107	38,667	-14.4%
ISLANDS VISITED									
Oahu	243,528	229,249	6.2%	167,360	157,717	6.1%	76,169	71,531	6.5%
Maui County	141,072	160,155	-11.9%	120,526	134,395	-10.3%	20,546	25,760	-20.2%
Maui	135,333	154,558	-12.4%	116,150	129,830	-10.5%	19,183	24,728	-22.4%
Molokai	4,148	3,541	17.1%	3,213	2,151	49.4%	935	1,390	-32.7%
Lanai	8,302	7,736	7.3%	6,538	6,539	0.0%	1,764	1,197	47.3%
Kauai	50,627	54,925	-7.8%	43,504	48,053	-9.5%	7,123	6,872	3.7%
Big Island	97,612	93,845	4.0%	80,045	76,372	4.8%	17,568	17,473	0.5%
Hilo	24,212	17,420	39.0%	16,653	13,462	23.7%	7,559	3,958	91.0% 0.6%
Kona LENGTH OF STAY	86,910	84,817	2.5%	71,526	69,521	2.9%	15,384	15,296	0.070
Oahu (days)	6.43	6.08	5.7%	6.76	6.33	6.9%	5.68	5.54	2.6%
Maui (days)	6.78	6.62	2.4%	6.80	6.73	1.0%	6.64	6.02	10.3%
Molokai (days)	4.80	3.98	20.6%	5.38	5.51	-2.2%	2.81	1.63	72.5%
Lanai (days)	4.41	4.97	-11.3%	4.64	5.16	-10.0%	3.56	3.97	-10.3%
Kauai (days)	6.02	6.12	-1.7%	6.21	6.34	-2.1%	4.88	4.62	5.7%
Big Island (days)	6.57	6.68	-1.6%	6.8	7.02	-2.8%	5.44	5.21	4.5%
Hilo (days)	3.82	4.68	-18.4%	4.43	4.88	-9.3%	2.47	3.97	-37.9%
Kona (days)	6.32	6.46	-2.1%	6.60	6.77	-2.4%	5.00	5.05	-1.0%
Statewide (days)	8.33	8.05	3.6%	8.66	8.32	4.0%	7.21	7.06	2.1%
ACCOMMODATIONS									
Hotel	372,830	382,298	-2.5%	290,871	298,266	-2.5%	81,959	84,033	-2.5%
Hotel Only	344,221	360,765	-4.6%	269,919	280,907	-3.9%	74,302	79,858	-7.0%
Condo	31,894	27,974	14.0%		23,277	-2.3%	9,153	4,696	94.9%
Condo Only							0 0 4 4	3,274	-28.5%
,	14,748	18,252	-19.2%		14,979	-17.2%	2,341		
Timeshare	8,454	6,205	36.2%	7,012	5,139	36.4%	1,441	1,065	35.3%
TimeshareTimeshare Only	8,454 3,758	6,205 3,396	36.2% 10.7%	7,012 3,455	5,139 2,901	36.4% 19.1%	1,441 303	1,065 495	-38.8%
TimeshareTimeshare Only Apartment	8,454 3,758 2,135	6,205 3,396 3,293	36.2% 10.7% -35.2%	7,012 3,455 1,068	5,139 2,901 1,923	36.4% 19.1% -44.5%	1,441 303 1,067	1,065 495 1,369	-38.8% -22.1%
TimeshareTimeshare Only Apartment Bed & Breakfast	8,454 3,758 2,135 6,387	6,205 3,396 3,293 4,626	36.2% 10.7% -35.2% 38.1%	7,012 3,455 1,068 4,890	5,139 2,901 1,923 4,152	36.4% 19.1% -44.5% 17.8%	1,441 303 1,067 1,497	1,065 495 1,369 475	-38.8% -22.1% 215.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship	8,454 3,758 2,135 6,387 4,611	6,205 3,396 3,293 4,626 2,422	36.2% 10.7% -35.2% 38.1% 90.4%	7,012 3,455 1,068 4,890 3,815	5,139 2,901 1,923 4,152 1,889	36.4% 19.1% -44.5% 17.8% 101.9%	1,441 303 1,067 1,497 797	1,065 495 1,369 475 532	-38.8% -22.1% 215.2% 49.6%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	8,454 3,758 2,135 6,387	6,205 3,396 3,293 4,626	36.2% 10.7% -35.2% 38.1%	7,012 3,455 1,068 4,890	5,139 2,901 1,923 4,152	36.4% 19.1% -44.5% 17.8%	1,441 303 1,067 1,497	1,065 495 1,369 475	-38.8% -22.1% 215.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP	8,454 3,758 2,135 6,387 4,611 12,299	6,205 3,396 3,293 4,626 2,422 10,076	36.2% 10.7% -35.2% 38.1% 90.4% 22.1%	7,012 3,455 1,068 4,890 3,815 9,858	5,139 2,901 1,923 4,152 1,889 8,667	36.4% 19.1% -44.5% 17.8% 101.9% 13.7%	1,441 303 1,067 1,497 797 2,442	1,065 495 1,369 475 532 1,410	-38.8% -22.1% 215.2% 49.6% 73.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)	8,454 3,758 2,135 6,387 4,611 12,299	6,205 3,396 3,293 4,626 2,422 10,076	36.2% 10.7% -35.2% 38.1% 90.4% 22.1%	7,012 3,455 1,068 4,890 3,815 9,858	5,139 2,901 1,923 4,152 1,889 8,667	36.4% 19.1% -44.5% 17.8% 101.9% 13.7%	1,441 303 1,067 1,497 797 2,442	1,065 495 1,369 475 532 1,410	-38.8% -22.1% 215.2% 49.6% 73.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net)	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7%	1,441 303 1,067 1,497 797 2,442 23,555 3,656	1,065 495 1,369 475 532 1,410 8,857 1,160	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192 416,236	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1% -1.7%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535 323,777	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7% -2.3%	1,441 303 1,067 1,497 797 2,442 23,555 3,656 92,460	1,065 495 1,369 475 532 1,410 8,857 1,160 92,283	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2% 0.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/Conf.	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192 416,236 254,907	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1% -1.7% 1.0%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535 323,777 210,206	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7% -2.3% 2.7%	1,441 303 1,067 1,497 797 2,442 23,555 3,656 92,460 44,701	1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2% 0.2% -6.1%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. Meetings	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192 416,236 254,907 80,997	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1% -1.7% 1.0% -14.8%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535 323,777 210,206 63,661	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7% -2.3% 2.7% -16.8%	1,441 303 1,067 1,497 797 2,442 23,555 3,656 92,460 44,701 17,335	1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2% 0.2% -6.1% -6.5%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192 416,236 254,907 80,997 89,707	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082 81,815	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1% -1.7% 1.0% -14.8% 9.6%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535 323,777 210,206 63,661 56,778	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547 53,716	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7% -2.3% 2.7% -16.8% 5.7%	1,441 303 1,067 1,497 797 2,442 23,555 3,656 92,460 44,701 17,335 32,929	1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535 28,100	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2% 0.2% -6.1% -6.5% 17.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive Other Business	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192 416,236 254,907 80,997 89,707 8,078	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082 81,815 3,982	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1% -1.7% 1.0% -14.8% 9.6% 102.9%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535 323,777 210,206 63,661 56,778 4,759	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547 53,716 1,973	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7% -2.3% 2.7% -16.8% 5.7% 141.2%	1,441 303 1,067 1,497 797 2,442 23,555 3,656 92,460 44,701 17,335 32,929 3,319	1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535 28,100 2,009	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2% -6.1% -6.5% 17.2% 65.2%
TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive	8,454 3,758 2,135 6,387 4,611 12,299 84,943 6,192 416,236 254,907 80,997 89,707	6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082 81,815	36.2% 10.7% -35.2% 38.1% 90.4% 22.1% 105.9% 212.1% -1.7% 1.0% -14.8% 9.6%	7,012 3,455 1,068 4,890 3,815 9,858 61,389 2,535 323,777 210,206 63,661 56,778 4,759	5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547 53,716	36.4% 19.1% -44.5% 17.8% 101.9% 13.7% 89.5% 207.7% -2.3% 2.7% -16.8% 5.7%	1,441 303 1,067 1,497 797 2,442 23,555 3,656 92,460 44,701 17,335 32,929	1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535 28,100	-38.8% -22.1% 215.2% 49.6% 73.2% 165.9% 215.2% 0.2% -6.1% -6.5% 17.2%

Source: DBEDT

TABLE 29: Visiting Friends and Relatives Visitor Characteristics: 2002 vs. 2001 (Arrivals by air)

	TOTAL			DOMESTIC			INTERNATIONAL		
Visit Friends and Relatives	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	6,440,096	5,268,559	22.2%	5,368,133	4,580,699	17.2%	1,071,963	687,860	55.8%
Total Visitors	509,413	435,150	17.1%	415,487	361,100	15.1%	93,926	74,050	26.8%
PARTY SIZE									
One	157,965	144,066	9.6%	129,466	111,460	16.2%	28,500	32,607	-12.6%
Two	187,870	162,601	15.5%	154,804	140,740	10.0%	33,066	21,861	51.3%
Three or more	163,578	128,483	27.3%	131,217	108,901	20.5%	32,361	19,582	65.3%
Avg Party Size VISIT STATUS	1.73	1.69	2.6%	1.72	1.72	0.4%	1.78	1.55	14.5%
First-Time	116,150	97,915	18.6%	91,608	80,420	13.9%	24,542	17.495	40.3%
Repeat	393,263	337,236	16.6%	323,879	280,680	15.4%	69,384	56,555	22.7%
Average # of Trips	4.62	7.22	-36.0%	4.28	7.51	-43.0%	6.10	5.80	5.2%
TRAVEL METHOD									
Group Tour	18,243	13,286	37.3%	7,055	6,284	12.3%	11,187	7,002	59.8%
Package	82,639	49,464	67.1%	59,239	42,462	39.5%	23,400	7,002	234.2%
Group Tour & Pkg	11,682	9,721	20.2%	4,472	3,994	12.0%	7,211	5,727	25.9%
True Independent	420,214	382,121	10.0%	353,664	316,347	11.8%	66,550	65,773	1.2%
ISLANDS VISITED	0=0.010	00	10.00/	200.000	200 = 200	4.4.404		22.224	05.50
Oahu Marri Carratu	378,918	325,742	16.3%	299,670	262,720	14.1%	79,247	63,021	25.7%
Maui County Maui	114,550 108,146	91,933 86,798	24.6% 24.6%	95,214 89,795	77,746 73,058	22.5% 22.9%	19,336 18,351	14,187 13,740	36.3% 33.6%
Molokai	7,099	5,475	24.0 % 29.7%	5,958	4,623	28.9%	1,141	851	34.0%
Lanai	5,813	4,527	28.4%	5,066	3,702	36.8%	747	825	-9.4%
Kauai	54,580	46,700	16.9%	48,511	41,958	15.6%	6,069	4,743	28.0%
Big Island	95,314	77,416	23.1%	80,359	65,502	22.7%	14,955	11,914	25.5%
Hilo	45,554	33,577	35.7%	36,101	28,052	28.7%	9,453	5,524	71.1%
Kona	69,665	57,561	21.0%	58,356	48,212	21.0%	11,309	9,349	21.0%
LENGTH OF STAY									
	40.0=	40.40	= 00/	40.0=	10.00	0.00/			0.4.=0/
Oahu (days)	10.67	10.13	5.3%	10.85	10.63	2.0%	9.98	8.01	24.5%
Oahu (days) Maui (days)	8.77	8.94	-2.0%	9.14	8.93	2.4%	6.92	9.04	-23.5%
Oahu (days) Maui (days) Molokai (days)	8.77 5.65	8.94 6.04	-2.0% -6.5%	9.14 6.16	8.93 6.65	2.4% -7.3%	6.92 2.98	9.04 2.77	-23.5% 7.4%
Oahu (days) Maui (days) Molokai (days) Lanai (days)	8.77 5.65 5.74	8.94 6.04 8.14	-2.0% -6.5% -29.6%	9.14 6.16 6.21	8.93 6.65 8.46	2.4% -7.3% -26.6%	6.92 2.98 2.51	9.04 2.77 6.71	-23.5% 7.4% -62.6%
Oahu (days) Maui (days) Molokai (days)	8.77 5.65	8.94 6.04	-2.0% -6.5%	9.14 6.16	8.93 6.65	2.4% -7.3%	6.92 2.98	9.04 2.77	-23.5% 7.4%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)	8.77 5.65 5.74 8.55	8.94 6.04 8.14 8.66 9.28 7.45	-2.0% -6.5% -29.6% -1.3%	9.14 6.16 6.21 8.54 9.3 6.90	8.93 6.65 8.46 8.34 9.87 8.00	2.4% -7.3% -26.6% 2.5%	6.92 2.98 2.51 8.59 8.60 7.01	9.04 2.77 6.71 11.53	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days)	8.77 5.65 5.74 8.55 9.20 6.92 8.06	8.94 6.04 8.14 8.66 9.28 7.45 8.07	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0%	9.14 6.16 6.21 8.54 9.3 6.90 8.56	8.93 6.65 8.46 8.34 9.87 8.00 8.70	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7%	6.92 2.98 2.51 8.59 8.60 7.01 5.51	9.04 2.77 6.71 11.53 6.01 4.70 4.77	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days)	8.77 5.65 5.74 8.55 9.20 6.92	8.94 6.04 8.14 8.66 9.28 7.45	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2%	9.14 6.16 6.21 8.54 9.3 6.90	8.93 6.65 8.46 8.34 9.87 8.00	2.4% -7.3% -26.6% 2.5% -5.7% -13.8%	6.92 2.98 2.51 8.59 8.60 7.01	9.04 2.77 6.71 11.53 6.01 4.70	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS Hotel	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 38.8% 31.7%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only Condo	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 38.8% 31.7%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 19.8%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 8,251 4,840	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3% 52.5% 28.5%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% 24.3% -39.6%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 8,251 4,840 10,171	2.4% -7.3% -26.6% 2.5% -5.7% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% 28.5% -42.2%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% 40.3% -39.6% 32.6%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 8,251 4,840 10,171 4,656	2.4% -7.3% -26.6% 2.5% -5.7% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% -42.2% 15.9%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 2,681	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 49.0% 22.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 30.5% 33.8% 19.8% 40.3% 40.3% -39.6% 32.6% -5.6%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 38.8% 31.7% 27.3% 11.7% 52.5% 28.5% -42.2% 15.9% 86.7%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% 40.3% -39.6% 32.6%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 8,251 4,840 10,171 4,656	2.4% -7.3% -26.6% 2.5% -5.7% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% -42.2% 15.9%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 2,681	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshareTimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% 24.3% -39.6% -5.6% 14.8%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 8,251 4,840 10,171 4,656 1,665 232,588	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% 28.5% -42.2% 15.9% 86.7% 13.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 2,681 2,64 5,928 36,860	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5% 24.8%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 30.5% 33.8% 19.8% 40.3% 40.3% -39.6% 32.6% -5.6%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% 13.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Hona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 30.5% 33.8% 40.3% 24.3% -39.6% 32.6% -5.6% -14.8%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665 232,588	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% 28.5% -42.2% 15.9% 86.7% 13.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928 36,860	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5% 24.8%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Hona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/Conf.	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424 143,243 6,662 8,416 5,845	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449 67,311 3,263 2,889 2,379	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% -24.3% -39.6% 32.6% -5.6% 14.8%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665 232,588	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% 13.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928 36,860	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 27.1% 79.8% 89.4% -34.1% -29.5% 328.6% -31.5% 24.8% 290.2% 213.7%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Hilo (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Corp. Meetings	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424 143,243 6,662 8,416 5,845 1,672	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449 67,311 3,263 2,889 2,379 806	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% 40.3% -39.6% -39.6% 14.8% 112.8% 104.2% 191.3% 145.7% 107.6%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420 116,331 4,833 4,742 2,903 1,347	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665 232,588 55,504 1,352 1,947 1,441 401	2.4% -7.3% -26.6% 2.5% -5.7% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% 13.3% 109.6% 257.6% 143.5% 101.4% 236.2%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004 26,912 1,830 3,674 2,943 3,25	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928 36,860 111,808 1,911 942 938 405	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 45.5% 22.9% 27.1% 79.8% 89.4% -34.1% -29.5% 328.6% -31.5% 24.8% 290.2% 213.7% -19.7%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Hilo (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Corp. MeetingsIncentive	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424 143,243 6,662 8,416 5,845 1,672 2,076	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449 67,311 3,263 2,889 2,379 806 631	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 30.5% 33.8% 49.3% 40.3% -39.6% 32.6% -5.6% 14.8% 112.8% 191.3% 195.7% 107.6% 229.3%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420 116,331 4,833 4,742 2,903 1,347 1,025	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665 232,588 55,504 1,352 1,947 1,441 401 229	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% 13.3% 109.6% 257.6% 101.4% 236.2% 347.1%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004 26,912 1,830 3,674 2,943 325 1,051	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928 36,860 11,808 1,911 942 938 405 401	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 45.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5% 24.8% 127.9% 4.3% 290.2% 213.7% -19.7% 162.0%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive Other Business	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424 143,243 6,662 8,416 5,845 1,672 2,076 16,455	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449 67,311 3,263 2,889 2,379 806 631 4,176	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% -24.3% -39.6% 32.6% -5.6% 112.8% 104.2% 191.3% 145.7% 107.6% 229.3% 294.0%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420 116,331 4,833 4,742 2,903 1,347 1,025 8,565	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,655 1,665 232,588 55,504 1,352 1,947 1,441 401 229 3,012	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% 13.3% 109.6% 257.6% 101.4% 236.2% 347.1% 184.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004 26,912 1,830 3,674 2,943 3,25 1,051 7,890	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 2,681 2,681 2,681 2,681 2,928 36,860 11,808 1,911 942 938 405 401 1,164	-23.5% 7.4% -62.6% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5% 24.8% 127.9% -4.3% 290.2% 213.7% -19.7% 162.0% 577.7%
Oahu (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Hilo (days)Hilo (days)Hilo (days)Hilo (days)Hilo (days)Hilo (days) ACGOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Convention/ConfCorp. MeetingsIncentive Other Business Visit Friends/Relatives	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424 143,243 6,662 8,416 5,845 1,672 2,076 16,455 509,413	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449 67,311 3,263 2,889 2,379 806 631 4,176 435,150	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 30.5% 33.8% 40.3% 24.3% -39.6% 32.6% -5.6% 112.8% 104.2% 191.3% 145.7% 107.6% 229.3% 229.3% 294.0% 17.1%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420 116,331 4,833 4,742 2,903 1,347 1,025 8,565 415,487	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,656 1,665 232,588 55,504 1,352 1,947 1,441 401 229 3,012 361,100	2.4% -7.3% -26.6% 2.5% -13.8% -1.7% 1.9% 38.8% 31.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% -42.2% 15.9% 86.7% 347.1% 109.6% 257.6% 143.5% 101.4% 236.2% 347.1% 184.3% 15.1%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004 26,912 1,830 3,674 2,943 3,25 1,051 7,890 93,926	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 264 5,928 36,860 11,808 1,911 942 938 405 401 1,164 74,050	-23.5% 7.4% -62.6% 43.0% 49.0% 15.5% 22.9% 28.9% 27.1% 79.8% 89.4% -28.8% -34.1% -29.5% 328.6% -31.5% 24.8% 127.9% -4.3% 290.2% 213.7% -19.7% 162.0% 577.7% 26.8%
Oahu (days) Maui (days) Maui (days) Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon/Get Married (Net) MC&I (Net)Corp. MeetingsIncentive Other Business	8.77 5.65 5.74 8.55 9.20 6.92 8.06 12.64 156,912 107,725 49,467 32,447 13,624 6,451 7,769 6,526 7,166 309,424 143,243 6,662 8,416 5,845 1,672 2,076 16,455	8.94 6.04 8.14 8.66 9.28 7.45 8.07 12.11 115,060 82,551 36,971 27,077 9,712 5,191 12,852 4,920 7,592 269,449 67,311 3,263 2,889 2,379 806 631 4,176	-2.0% -6.5% -29.6% -1.3% -0.8% -7.2% 0.0% 4.4% 36.4% 30.5% 33.8% 40.3% -24.3% -39.6% 32.6% -5.6% 112.8% 104.2% 191.3% 145.7% 107.6% 229.3% 294.0%	9.14 6.16 6.21 8.54 9.3 6.90 8.56 12.92 119,890 79,734 41,183 27,097 12,584 6,220 5,879 5,395 3,107 263,420 116,331 4,833 4,742 2,903 1,347 1,025 8,565	8.93 6.65 8.46 8.34 9.87 8.00 8.70 12.69 86,347 60,531 32,363 24,251 4,840 10,171 4,655 1,665 232,588 55,504 1,352 1,947 1,441 401 229 3,012	2.4% -7.3% -26.6% 2.5% -5.7% -13.8% -1.7% 27.3% 11.7% 52.5% -42.2% 15.9% 86.7% 13.3% 109.6% 257.6% 101.4% 236.2% 347.1% 184.3%	6.92 2.98 2.51 8.59 8.60 7.01 5.51 11.41 37,022 27,991 8,284 5,350 1,040 231 1,890 1,130 4,058 46,004 26,912 1,830 3,674 2,943 325 1,051 7,890 93,926	9.04 2.77 6.71 11.53 6.01 4.70 4.77 9.29 28,713 22,020 4,608 2,825 1,462 351 2,681 2,681 2,681 2,681 2,681 2,928 36,860 11,808 1,911 942 938 405 401 1,164	-23.5% 7.4% -62.6% -25.5% 43.0% 49.0% 15.5% 22.9% 27.1% 79.8% 89.4% -34.1% -29.5% 328.6% -31.5% 24.8% 4.3% -4.37% -4.37% 127.9% -19.7% 162.0%

Source: DBEDT